

APPENDIX B – Initiatives with Agreed BSIP Funding

Initiative Description	Initiative Type	Capital Budget	Revenue Budget
Pencester Road, Dover – Contraflow bus lane to a) ensure services can fully serve town centre and b) unlock new transport links	Bus priority	£3m	
Rennie Drive, Dartford – Bus Lane and prioritisation to support Fastrack Service	Bus priority	£2m	
Superbus Scheme, Thanet – Series of highways interventions to improve reliability	Bus Priority	£2m	£300k
Bus Priority, feasibility studies for further schemes – Countywide	Bus Priority	£500k	
Bus related highway Interventions to support bus reliability – Countywide	Highway Interventions	£625k	
ANPR Camera enforcement at Bus Gates – Countywide at sites identified as problematic by operators	Highway Interventions	£450k	
Introduction of a trial multi-operator ticketing scheme (for a small geographical area) using existing technology. Location to be determined	Fares and Ticketing		£100k
Funding for smaller operators to upgrade ticketing equipment to enable multi-operator ticketing,	Fares and Ticketing	£1.12m	£196k
Price freeze on Kent Traver Saver for 2023/24 academic year	Fares and Ticketing		£2.5m
Fares Initiatives to encourage bus use and promotional activity – Inc “Kent Free Bus Weekend” (24 th / 25 th June 2023), “All Day	Fares and Ticketing		£500k

August” (extended hours of use for ENCTS Older and Disabled Persons bus passes across August and “Bus About Kent” (free travel across Summer Holidays for families in receipt of free school meals).			
Delivery of Mobility as a Service (MaaS) platform – Providing an App to support planning and the purchasing of tickets for multi modal journeys. – Trial in Ebbsfleet.	MaaS	£1.45m	
Support for a Community Transport grant scheme – Anticipated for launch in autumn 2023.	Network	£450k	
Network Planning Tool – Internal tool to assist with bus network planning.	Network		£50k
Network Interventions – to sustain services and deliver enhancements as funding permits.	Network		£2.5m
Installation of QR codes at all marked bus stops, linking to public transport information at kent.gov.uk	Information		£325k
Delivery of real time information screens at key bus stops -	Infrastructure	£662k	
Delivery of a countywide Passenger Information Portal with a journey planner, timetable database and online map	Infrastructure	£140k	£60k